



# WELCOME!

## To the Greenwood Park + Baton Rouge Zoo Master Plan Meeting

Today's meeting is all about alternative concepts for the future Greenwood Park. Explore each concept, and share your thoughts!

Tell us what you like or dislike about each concept and what's missing. We will use this feedback to combine the three concepts into one draft master plan for Greenwood Park.

This meeting is an "Open House" format. That means you can explore the stations at your own pace. Members of the master planning team will be stationed around the room to answer any questions.

Know someone who couldn't make it to this meeting? The same opportunity for feedback is available through the online survey:

[tinyurl.com/Greenwood-Survey2](https://tinyurl.com/Greenwood-Survey2)

### TODAY'S OPEN HOUSE HAS 5 STATIONS TO EXPLORE:

1

#### What We Heard

See what themes and guiding principles came out of the feedback you gave over the winter.

2

#### Visit 3 Possible Greenwood Parks

Explore three alternative concepts for the future Greenwood Park.

3

#### Compare Across Concepts

Learn about the key ways the three alternatives differ from each other, and vote on what approaches you like best.

4

#### Digging Deeper

Learn about the potential impact to golf, the economics of park development, and the connectivity opportunities surrounding the park.

5

#### Tell Us Anything

Have something you want to share? We're all ears: share whatever is on your mind at this open feedback station.

6

#### The Zoo!

Interested in what would the new zoo look like? Visit the Zoo Room next door!

# Introduction

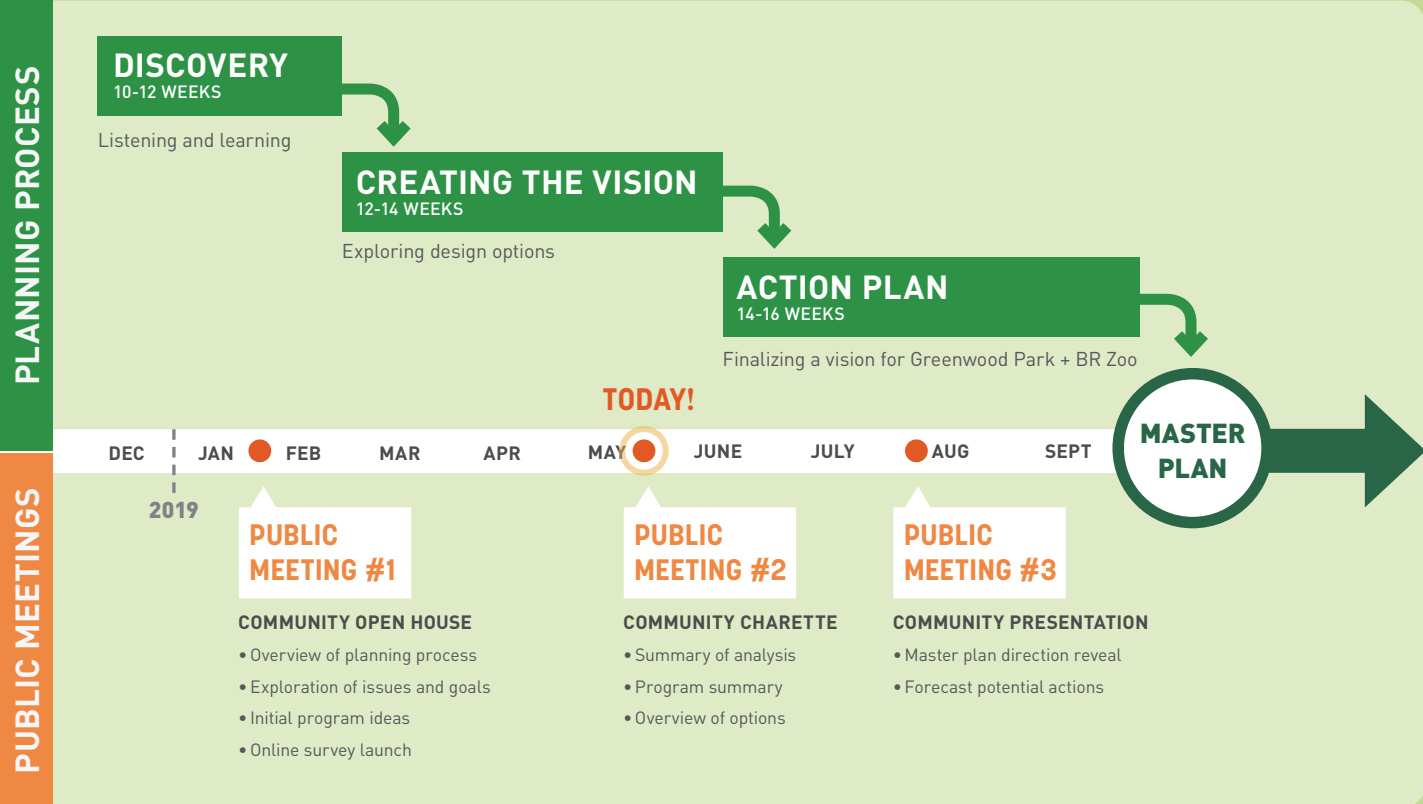
## WHO IS INVOLVED IN THE MASTER PLAN?



Building on previous plans and community input, design consultants for Greenwood Park and the Baton Rouge Zoo will be working with BREC to create an imaginative and grounded vision for the park and zoo as well as economic development strategies for the immediate surrounding area.

You are an important part of our collaborative team. This inclusive master planning process will engage the community of East Baton Rouge Parish all along the way, including deep engagement with the city's leadership, key stakeholders, and the broader community.

## WHAT IS THE MASTER PLAN PROCESS?





LAVEY LANE

Entrance

Dumas Memorial Golf Course

Greenwood Lake

The Waterfront

Playground

Disc Golf Course

Entrance

Dog Park

Tennis Center

BREX'S  
BATON ROUGE  
ZOO

J.S. Clark  
Golf Course

Soccer Fields

Playground

Entrance

Entrance

SCOTLANDVILLE HIGHWAY

THOMAS ROAD

GIBBENS RD.

0' 600' 1200' 6000'

- Core Master Plan Area
- Greenwood Park
- Baton Rouge Zoo



# 1

## WHAT WE HEARD

KEY IDEAS THAT EMERGED  
FROM YOUR FEEDBACK AND  
SITE ANALYSIS

# Thank you for your feedback!

Your feedback provided the foundation of the three design concepts you will see today. The common themes identified through community feedback and site analysis pointed to four guiding principles for the park. The guiding principles are the foundation for all of the design concepts.

## MANY CONTRIBUTING VOICES



**+ RESPONSES FROM PREVIOUS SURVEYS AND COMMUNITY MEETINGS**

**"Bring the community back to nature."**

Common Theme

2019 online survey comments

Top preferred program pick:  
**"CONSERVATION AREA / NATURE TRAILS"**

2015 Greenwood Park survey

### TOP 5 DESIRED PROGRAMS

include both everyday and destination uses:

2019 online survey and open houses

- ① Paths for Walking/Bicycling
- ② Kid's Adventure Playground
- ③ Water Trails
- ④ Aerial Sports
- ⑤ Wildlife Habitat

**99%**

of respondents get to Greenwood Park by driving

2019 online survey and open houses

**"The park and zoo should be better connected."**

Common Theme

2019 online survey comments

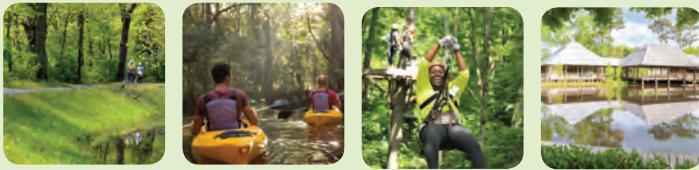
**"Lets make this a place that Baton Rouge can be proud of."**

Common Theme

2019 online survey and open houses

## COMMUNITY FEEDBACK + SITE ANALYSIS THEMES

Top photos selected when asked  
**“WHAT KIND OF CHARACTER DO YOU WANT FOR GREENWOOD PARK?”**  
 all embody a natural feel/style:



Greenwood Park can help with  
**FLOOD STORAGE + WATER CLEANSING**  
 for nearby communities and downstream  
 Based on hydrological analysis

**OVER 132 BIRD SPECIES**  
 call Greenwood Park home  
 Based on observations logged on eBird

**83%**

of respondents visit the park a “few times a year” or “less frequently”

2019 online survey and open houses

**47.3%**

of sample households within a 3 mile radius of Greenwood Park say it is the park they visit the most

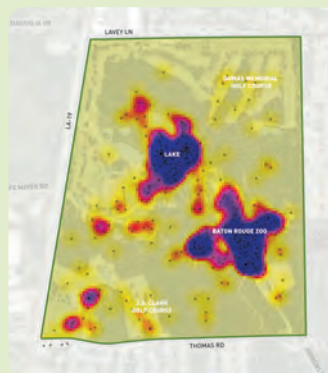
2015 Greenwood Park survey

**“It should be a major attraction for locals and a must-visit site for tourists.”**

**Common Theme**  
 2019 online survey comments and open houses

**“The park could be better served if it was easier to enter and better connected into local community.”**

**Common Theme**  
 2019 online survey comments



Analysis of mapping survey results show concentrations of use are isolated from each other and from the surrounding neighborhood.

**A MAJORITY OF THE PARK (~380 ACRES) HAS VERY LOW USE LEVELS.**

2019 online map survey

The top reasons respondents across EBR and beyond have not visited Greenwood Park:

- ① **“I’VE NEVER HEARD OF IT”**
- ② **“I visit other parks instead”**
- ③ **“I don’t know what activities it has”**

2019 online survey and open houses

**“This project should change the perception of North Baton Rouge.”**

**Common Theme**  
 2019 online survey comments and open houses

# The Park's Guiding Principles



## Celebrate Louisiana's Nature

Embracing the ecology of Greenwood Park and creating sustainable opportunities for people to experience the landscape.



## A Park for the Everyday and the Big Day

Providing a balance of everyday neighborhood amenities and destination activities that are a regional draw.



## Open Up and Reach Out

Providing physical connectivity for walkers, bikers, and drivers alike to make the park a connected heart of the parish.



## Welcome and Grow

Putting community at the heart of the park's design and implementation.

**2**

**VISIT 3  
POSSIBLE  
GREENWOOD  
PARKS**





# EBR's Heart



- |   |                          |   |
|---|--------------------------|---|
| 1 Cultural Core /Destination<br>Adventure Play                | 6 Outdoor Music Venue    | 13 Disc Golf / Neighborhood<br>Playground |
| 2 Existing Waterfront Building                                | 7 Urban Farm             | 14 Waterfront Restaurants                 |
| 3 Cultural Institutions                                       | 8 Neighborhood Uses      | 15 Welcome Lawn                           |
| 4 Picnic Area   | 9 Sculpted Landform      | 16 Kayak Rental                           |
| 5 Eventing / Fairground / Soccer<br>Fields / Overflow Parking | 10 Cross Country Loop    | 17 Nature Observation Center              |
|   | 11 9-Hole Golf Course    | 18 Zoo                                    |
|   | 12 2 Level Driving Range |   |





# EBR's Heart

*Celebrating water, food, culture, and music, EBR's heart is packed with new activities and waterfront destinations—radiating new energy into the park and beyond.*



## EXPAND

**A BIGGER LAKE + LAKEFRONT**



Expanding the Greenwood Lake doubles the active waterfront. The land to the south embraced by the lake becomes a place for the main cultural and social activities. The higher water capacity also provides flood protection.



## CONCENTRATE

**AN ACTIVATED CULTURAL CORE**



Concentrated in the center of the park new cultural destinations like an outdoor music venue and an adventure playground create a destination for everyone. Along the edges of the park, more neighborhood focus program like basketball courts and a dog park provide everyday uses for the current neighborhood residences.



**Flexible Lakefront Open Space**



**Destination Playground**



**Waterfront Trails**



**Music or Movies Along Waterfront**

Source:  
1. [http://www.landzine.com/index.php/2016/02/seaside-korbecke-by-wbp-landscape-architects/seaside-korbecke-07\\_2016-claudia-dreyse/](http://www.landzine.com/index.php/2016/02/seaside-korbecke-by-wbp-landscape-architects/seaside-korbecke-07_2016-claudia-dreyse/)  
2. <http://www.sasaki.com/project/93/cincinnati-john-g-and-phylis-w-smale-riverfront-park/>

Source:  
1. [https://www.tulsa-world.com/opinion/nehemiah-d-frank-an-escape-to-america-at-gathering-place/article\\_557a7850-e7a1-5d49-ba2a-c35694979416.html](https://www.tulsa-world.com/opinion/nehemiah-d-frank-an-escape-to-america-at-gathering-place/article_557a7850-e7a1-5d49-ba2a-c35694979416.html)  
2. <https://www.theguardian.com/travel/2016/mar/18/top-10-parks-outdoor-activities-nashville>



## PARKWAY A GREAT PARK ROAD



## INTERSECT WEAVING TRAIL EXPERIENCES



- The parkway connects the park and the neighborhood to the larger network, and provides scenic road experiences which are friendly to pedestrians and cyclists.
- The nature trails are interconnected by a cross country loop and can be easily accessed from the neighborhood.



## BUFFER WRAP THE PERIMETER IN NATURE



The park is well buffered by the preserved forest while the highly programmed area is embraced in the center. Within the buffer, the interactive landscape serves as a tool to learn about Louisiana's nature.



**Parkway  
with parallel  
Parking**



**Learn about  
Louisiana  
Agriculture**



**Pedestrian  
+ Biker  
Friendly  
Parkway**



**Play with  
landform**

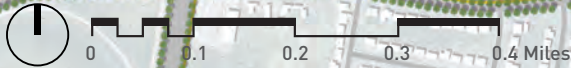
Source:  
 1. <https://www.chron.com/life/style/home-design/article/City-to-Broadacres-Photography-must-be-allowed-12425149.php>  
 2. <https://www.centralpark.com/tours/bike-rentals>

Source:  
 1. <http://www.garfieldfarm.com/urban-permaculture-design-course/>  
 2. <http://myk-d.com/projects/chicago-botanic-garden/>





# Braided Bayou



- |                                  |                              |                                      |
|----------------------------------|------------------------------|--------------------------------------|
| 1 Social Front Lawn              | 8 Multi-use Recreation Trail | 15 Community Garden                  |
| 2 Existing Waterfront Building   | 9 Disc Golf                  | 16 Local History Institution         |
| 3 Improved Waterfront Playground | 10 Bike Pump Track           | 17 Aerial Adventure (Zip-line)       |
| 4 Greenwood Hill / Event Space   | 11 9-Hole Golf Course        | 18 Neighborhood Recreation Band      |
| 5 Sports Complex                 | 12 Mini-Golf                 | 19 Louisiana Nature Educating Trail  |
| 6 Indoor/Outdoor Recreation Uses | 13 Driving Range             | 20 Equestrian Trails                 |
| 7 Fishing Pier                   | 14 Rock Climbing             | 21 Zoo                               |
|                                  |                              | 22 Children's Wild Water Splash Park |





# Braided Bayou

Enjoy a balanced park of ecology, active sports, and cultural amenities--all anchored along a central braided ribbon of a cultural trail and natural bayou landscapes.



## DISSOLVE AN ENHANCED BAYOU SYSTEM



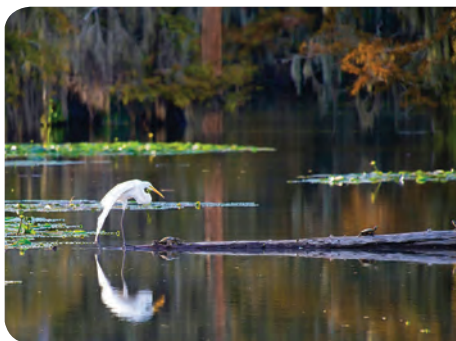
The existing bayous in Greenwood Park are channelized and artificial. Restoring the bayous to their natural form can revitalize biodiversity within the bayou habitats and benefit the regional ecosystem. The fully healed bayous are also living natural museums revealing a side of Louisiana's intricate hydrology.



## BALANCE BALANCING OF RECREATION AND NATURE



The west side of Greenwood has more active and recreational uses, while the east side has more nature related programs. The east and west uses are permeating along the natural form of the bayous, which create unique experiences with both ecological and recreational features.



Restore the Natural Bayou Habitat



Active Sports



Fishing



Water Play

Source:  
1. <https://www.allaboutbirds.org/>  
2. <https://www.fingertakes.org/events/hys-tree-fishing-days>

Source:  
1. <https://www.nymetroparents.com/event/Brooklyn-Bridge-ParkPier-2-2018-04-05-2018-04-05>  
2. <https://www.archlovers.com/projects/67110/gallery/487666>



**LOOP ROAD**  
A CLEAR CIRCUIT CONNECTING  
DESTINATIONS  
**EXPLORE**  
MEANDERING ROUTES TO  
DISCOVER



- A loop road entering from LA-19 allows visitors to easily experience the whole park. Several small entrances make the park open to the neighborhood as well.
- The trails simulate the natural form of the bayous and create diverse spaces in between. The trails have different uses through the different zones.



**EDGES**  
ENRICH CONNECTIONS  
BETWEEN HABITATS



The soft bayou edges provide a floodable landscape that allow the park and adjacent neighborhoods to be resilient during future storm events.



**Festival Walks**



**Adventurous Exploration**



**Multi-use Recreational Trails**



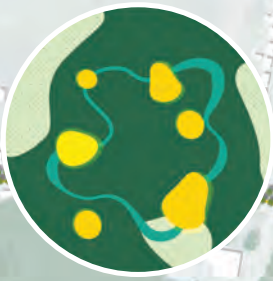
**Passive Nature Exploration**

Source:  
1. <http://www.sasaki.com/project/85/hhaca%20Commons%20Redesign/>  
2. [https://1j8wu3evlw2j1ue1f1w2j-wpengine.netdna-ssl.com/wp-content/uploads/sites/177/2019/02/ULI\\_Heitman\\_Climate\\_Risk\\_Report\\_February\\_2019.pdf](https://1j8wu3evlw2j1ue1f1w2j-wpengine.netdna-ssl.com/wp-content/uploads/sites/177/2019/02/ULI_Heitman_Climate_Risk_Report_February_2019.pdf)

Source:  
1. <http://www.sasaki.com/project/83/Cincinnati%20John%20%20and%20Phyllis%20%20State%20Riverfront%20Park/>  
2. <https://cpw.state.co.us/placetogoparks/StateForest>



# Eco Constellation



- |   |  |                               |
|---|--|-------------------------------|
| 1 Adventure Play                                  | 6 Prairie Landscape  | 12 Eco Education              |
| 2 Existing Waterfront Building                    | 7 Aerial Adventure Center (Zip-line, Tree-top Adventure Hub) | 13 Birding/ Observation Tower |
| 3 Picnic Core                                     | 8 Eco-Lodge/Overnight Camping                                | 14 Community Garden           |
| 4 Forest Adventure Center (Biking, X-Country Hub) | 9 Disc Golf  | 15 Neighborhood Uses          |
| 5 Lake Adventure Center (Water Recreation Hub)    | 10 9-Hole Golf Course  | 16 Animal Sculpture Garden    |
|   | 11 Driving Range   | 17 Canopy Walk                |
|   |  | 18 Zoo                        |





# Eco Constellation

Amid a natural tapestry of water, woods, and meadows, explore a “constellation” of outdoor activities. Discover forest and aerial adventures, immersive trails, wild play, and wildlife - each nestled within a true Louisiana landscape.



## DISTRIBUTE SMALL PONDS CONNECTED BY BLUE TRAILS



Rooted by an existing water system and land topography, several new water channels are created. The waterways provide great connectivity across the park and creates new islands and landforms for visitors to explore.



## POCKETS UNEXPECTED EXPERIENCES NESTLED WITHIN NATURE



Featuring “adventures in nature”, the activities and programs are widely distributed in the park enclosed by the preserved forest and connected through the blue trails.



Kayaking



Nature Play



Connecting through Water



Aerial Adventure

Source: 1. <https://disney.parks.disney.go.com/blog/2016/04/kayak-through-a-florida-cypress-swamp-with-adventures-by-disney/> 2. <https://www.mylittleadventure.com/best-things/manchester-1/tours/manchester-water-taxi-cruise-to-old-trafford-with-manchester-united-stadium-tour-ct17x8BIF7currency=EUR>

Source: 1. [https://www.tripadvisor.ca/LocationPhotoDirectLink-g47092-d260487278-Durham\\_North\\_Carolina.html](https://www.tripadvisor.ca/LocationPhotoDirectLink-g47092-d260487278-Durham_North_Carolina.html) 2. <https://www.zoaroutdoor.com/deerfield-zipline-video.htm>





## SPUR ROAD PARK ONCE AND EXPLORE



## CONNECT MAIN ROUTES TO TRAVEL



- Multiple access points in the park direct visitors to various programs. These access roads are connected by smaller winding roads inside.
- The trails are the main connectors between different programs. Off of the main connectors are several smaller trails that provide immersive experiences in the forest.



## PATCHES DISTINCT ECOLOGIES WITHIN THE FOREST



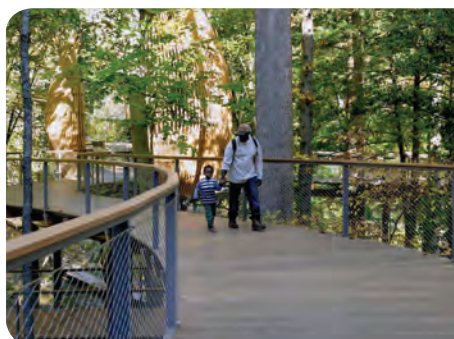
Serving as the “sky” for the constellations, the preserved forest, meadow and wetlands are the palette for the park. The new waterways create diverse types of habitats, enrich biodiversity and provide various ways for people to observe the wildlife and enjoy nature.



**Nature  
Immersive  
Roadway**



**Discovery +  
Adventure**



**Exploring  
Trails**





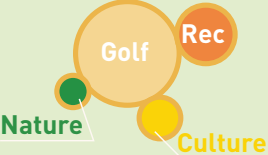


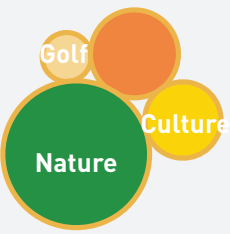


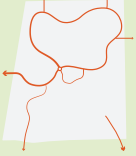

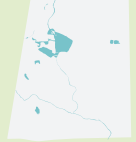


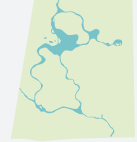



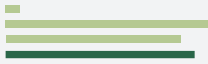


**Health +  
Meditation**

Source:  
 1. <https://travel.usnews.com/gallery/the-most-scenic-drive-in-every-state>  
 2. [http://www.landzine.com/wp-content/uploads/2010/09/gudbrandjuvet\\_jensen\\_skoevin\\_15.jpg](http://www.landzine.com/wp-content/uploads/2010/09/gudbrandjuvet_jensen_skoevin_15.jpg)

Source:  
 1. <https://www.ratingcolorado.com/colorado-aerial-park/aerial-park-photo-video-gallery/>  
 2. <http://www.landzine.com/index.php/2015/10/ika-meditation-spot/>

# Compare the Three Design Concepts

	EXISTING CONDITION	EBR'S HEART	BRAIDED BAYOU	ECO CONSTELLATION
PRESERVATION AREA* / PROGRAMMED AREA*	 <p>Preservation- 352 Ac Programmed - 218 Ac</p>	 <p>Preservation- 430 Ac Programmed - 140 Ac</p>	 <p>Preservation- 455 Ac Programmed - 115 Ac</p>	 <p>Preservation- 450 Ac Programmed - 120 Ac</p>
PROGRAMS				
MILES OF ROADWAY	 <p>1.3 Miles</p>	 <p>4 Miles</p>	 <p>3.6 Miles</p>	 <p>3.7 Miles</p>
LAKE SIZE / WATER TRAILS	 <p>16 Acres / 0 Miles</p>	 <p>48 Acres / 1.6 Miles</p>	 <p>28 Acres / 2.4 Miles</p>	 <p>29 Acres / 2.7 Miles</p>
TRAIL LENGTH	 <p>3/4 Mile</p>	 <p>12 Miles</p>	 <p>10 Miles</p>	 <p>11 Miles</p>
SIGNIFICANT CAPITAL INVESTMENTS	<ul style="list-style-type: none"> <li>•Existing Waterfront Building</li> <li>•Existing Waterfront Playground</li> <li>•Existing Dam</li> </ul>	<ul style="list-style-type: none"> <li>•Expanded Lake</li> <li>•Adventure Play</li> <li>•Outdoor Music Venue</li> <li>•Waterfront Restaurant</li> <li>•Fairgrounds</li> <li>•Nature Observation Center</li> </ul>	<ul style="list-style-type: none"> <li>•Bayou Restoration</li> <li>•Sports Complex</li> <li>•Mini Golf</li> <li>•Cultural History Institution</li> <li>•Adventure Play</li> <li>•Aerial Adventure</li> </ul>	<ul style="list-style-type: none"> <li>•Blue Trails Expansion</li> <li>•Adventure Play</li> <li>•Lake Adventure Center</li> <li>•Eco- Lodge</li> <li>•Aerial Adventure</li> <li>•Canopy Walk</li> </ul>

\*Preservation Area: Preserving and nurturing nature's wonders including forest, meadow, wetland etc.

\*Programmed Area: Highly used areas hold various activities including but not limited to indoor and outdoor sports and events.














**3**

**YOUR TURN!**

















**SHARE YOUR FEEDBACK ON  
EACH OPTION**

# Take your turn!

Now you've visited 3 Greenwood Parks. All three parks provide great experiences, but each of them has their unique story to share. What experiences do you want the future Greenwood Park to have?

	 <b>EBR'S HEART</b>	 <b>BRAIDED BAYOU</b>	 <b>ECO CONSTELLATION</b>	<b>Now it's your turn! Grab the 5 stickers and vote for your favorite!</b>
	<b>EXPAND</b> A bigger lake + lakefront	<b>DISSOLVE</b> An enhanced bayou system	<b>DISTRIBUTE</b> Small ponds connected by blue trails	Which kind of water system do you prefer? 
	<b>CONCENTRATE</b> An activated cultural core	<b>BALANCE</b> Zones of recreation and nature	<b>POCKETS</b> Unexpected experiences nestled within nature	Which distribution of activities is most attractive to you? 
	<b>PARKWAY</b> A great park road	<b>LOOP ROAD</b> A clear circuit connecting destinations	<b>SPUR ROAD</b> Park once and explore	Which type of roadway would you like to drive? 
	<b>INTERSECT</b> Weaving trail experiences	<b>EXPLORE</b> Meandering routes to discover	<b>CONNECT</b> Main routes to travel	Which trail system do you want to explore? 
	<b>BUFFER</b> Wrap the perimeter in nature	<b>EDGES</b> Enrich connections between habitats	<b>PATCHES</b> Distinct ecologies within the forest	How do you want to experience the nature? 

Remember, not everything is different in the 3 parks. Here is what they have in common:

-  Playground / Water Splash Pad
-  9-hole Golf Course
-  Kayak / Water sports
-  Community Recreation Use
-  Picnic Area
-  Trails and Paths
-  Food & Beverage Amenities
-  Adventure Play
-  Open Lawn
-  Community Garden
-  Disc Golf
-  Nature Restoration &
-  Tennis
-  Preservation
-  Dog Park
-  Wildlife & Bird Habitat





# EBR's Heart



## A BIGGER LAKE



Imagine hanging out with friends and family on the waterfront boardwalk. There are lots of new areas to explore by kayak or to quietly fish.

 **Vote here!**


A grid of 40 small circles for voting, arranged in 8 rows and 5 columns.



## BUFFERED



Imagine a park center surrounded by nature where you can learn about natural systems in a fun and interactive way. Helping out at the community farm or playing on the sculpted landforms are just two ways to jump in.

 **Vote here!**

A grid of 40 small circles for voting, arranged in 8 rows and 5 columns.



## PARKWAY



Imagine driving or biking along a parkway lined with live oaks. There are plenty of shady places to park and a great trail system adjacent to the road.

 **Vote here!**


A grid of 40 small circles for voting, arranged in 8 rows and 5 columns.



## INTERSECTING TRAILS



Imagine coming for a walk in the park every day - there are so many different routes to take and each junction brings a new adventure!

 **Vote here!**

A grid of 40 small circles for voting, arranged in 8 rows and 5 columns.



## ACTIVATED CULTURAL CORE



Imagine coming to hear your favorite band play on a Saturday evening. You can make a day of it with a trip to the museum and zoo beforehand and a meal at the farm-to-table restaurant.

 **Vote here!**

A grid of 40 small circles for voting, arranged in 8 rows and 5 columns.







# Braided Bayou



## AN ENHANCED BAYOU



Imagine watching the bayou change as you visit the park throughout the year. The Greenwood Bayou is a living museum where you can learn about Louisiana's hydrology.

 **Vote here!**

Grid of 40 circular voting spots for the 'AN ENHANCED BAYOU' category.



## CONNECTED HABITATS



Imagine standing on the edge of the restored bayou, appreciating the native Louisiana plants and animals in both the wetland and the forest. The natural history interpretive trails offer a great mix of information and experience.

 **Vote here!**

Grid of 40 circular voting spots for the 'CONNECTED HABITATS' category.



## BALANCED RECREATION AND NATURE



Imagine going ziplining in one part of the park while your family attends a baseball tournament in another part. You can all meet for lunch in the picnic area.

 **Vote here!**

Grid of 40 circular voting spots for the 'BALANCED RECREATION AND NATURE' category.



## LOOP ROAD



Imagine experiencing everything the park has to offer in one great circuit, either by car or by bike. The views from the ride are incredible, and you can stop in lots of places to explore.

 **Vote here!**


Grid of 40 circular voting spots for the 'LOOP ROAD' category.



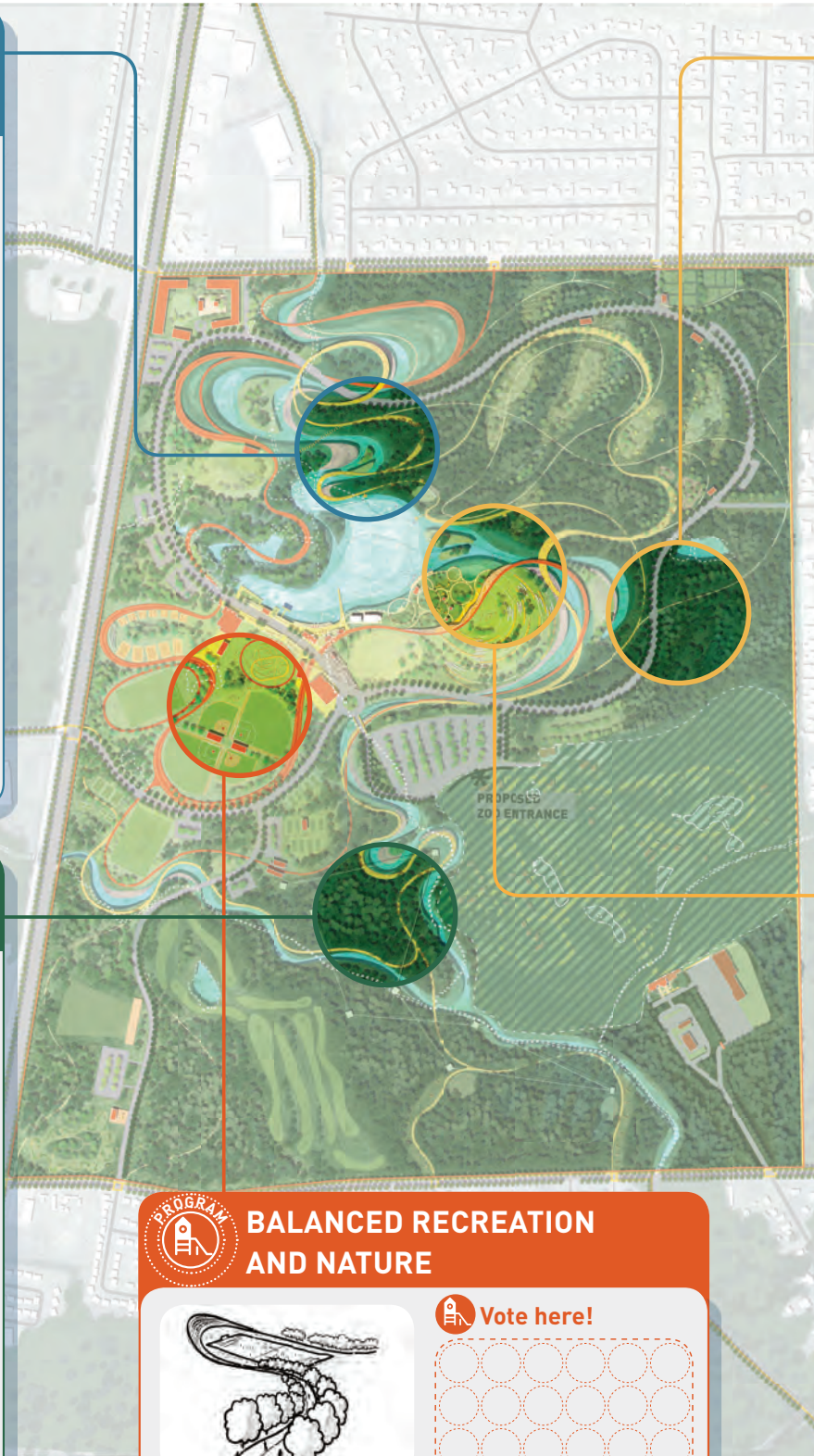
## MEANDERING TRAILS



Imagine biking, walking or jogging along one comfortable and clearly defined recreational trail that brings you to all parts of the park! You won't want to stop.

 **Vote here!**

Grid of 40 circular voting spots for the 'MEANDERING TRAILS' category.







# Eco Constellation



## PONDS AND BLUE TRAILS



Imagine coming to the park to spend the whole day kayaking. Using the bayous as trails lets you experience the landscape in a whole new way, and there are so many ponds to discover.

Vote here!

Grid of 40 circular voting spots for Ponds and Blue Trails.



## SPUR ROADS



Imagine arriving at a different entrance every time you come to the park. It's quick to find a place to park and explore by bike or on foot!

Vote here!

Grid of 40 circular voting spots for Spur Roads.



## DISTINCT ECOLOGIES



Imagine escaping to an authentic Louisiana landscape. You'll feel so far away from the city, and can discover so many plants and animals native to our different habitats.

Vote here!

Grid of 40 circular voting spots for Distinct Ecologies.



## MAIN ROUTES



Imagine you can leave your car behind and use the trails as your main method to get around the park. Since most people park on the edges, you can enjoy the park without worrying about the next street crossing.

Vote here!

Grid of 40 circular voting spots for Main Routes.



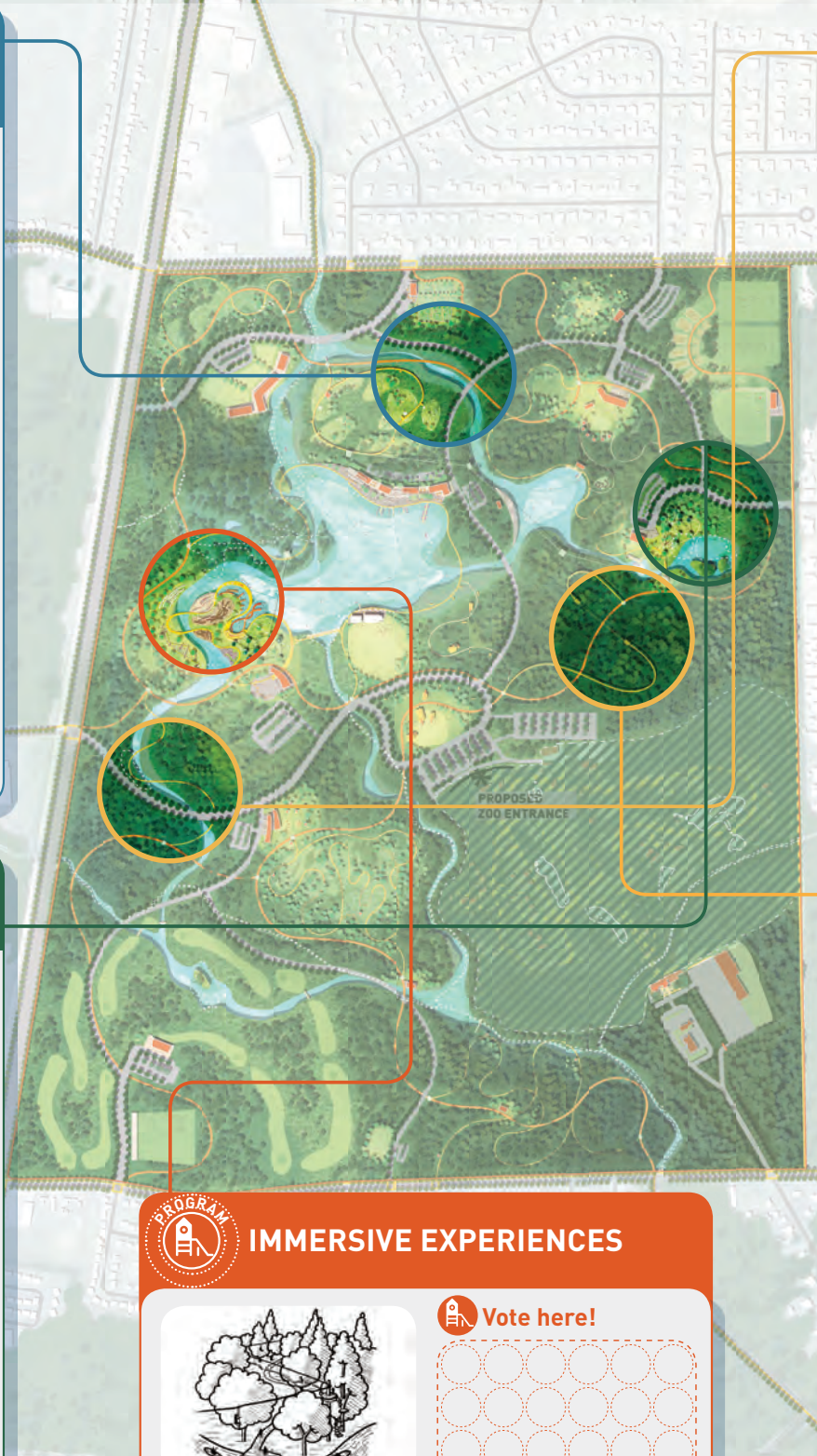
## IMMERSIVE EXPERIENCES



Imagine a school or work retreat at the BREC camp or having adventures with your family on the high ropes. Greenwood Park is the place to create treasured memories of experiences in nature.

Vote here!

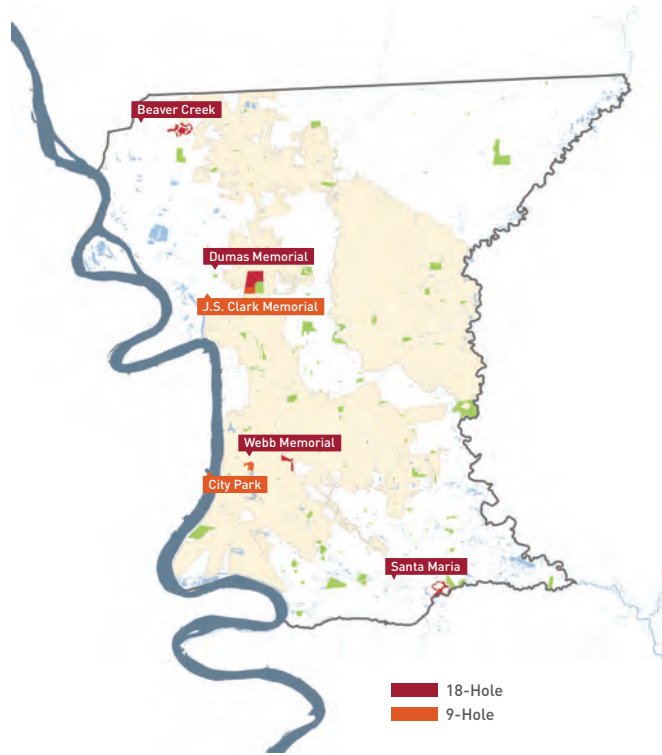
Grid of 40 circular voting spots for Immersive Experiences.



**4**

**DIGGING  
DEEPER**

# Golf Courses



## J.S. Clark

- 9-holes
- Driving range
- Hosts the First Tee program
- Foot golf course
- Received recent improvements

## Dumas

- 18-holes
- Lacks formal irrigation system

### TOTAL BREC SUBSIDIES FOR...

Each Round Played (2018)

**-\$25.93**

One Average Year (2013-2018)

**-\$130,267**

The Past 6 Years (2013-2018)

**-\$781,604**

Each Round Played (2018)

**-\$42.11**

One Average Year (2013-2018)

**-\$481,002**

The Past 6 Years (2013-2018)

**-\$2,886,009**

## GOLF PROGRAM SUMMARY + POTENTIAL IMPACT

### GOLF-RELATED PROGRAM

### IMPACT OF ADDING MORE GOLF FACILITIES

Physical

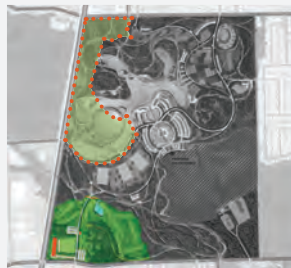
Impact: Additional 9 Holes

Program

Impact: + Added - Removed

**EBR's Heart**

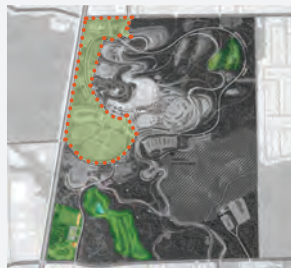
- A 9-hole golf facility with improvements
- 2-level driving range
- 9-hole disc golf
- Associated parking



- + 9-holes of golf (Total: 18 holes)
- + The First Tee
- Outdoor music venue
- West portion of lake expansion
- Social/event lawn
- Restored forest land

**Braided Bayou**

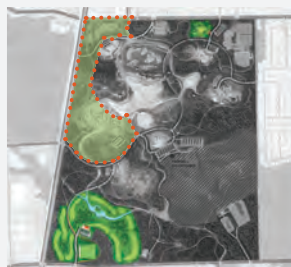
- A 9-hole golf facility with improvements
- Driving range
- 9-hole disc golf
- 18-hole mini golf
- Associated parking



- + 9-holes of golf (Total: 18 holes)
- + The First Tee
- Sports complex
- Recreation center
- Social front lawn
- Cultural institute / training center
- Restored forest land

**Eco-Constellation**

- A 9-hole golf facility with improvements
- Driving range
- 18-hole disc golf
- Associated parking



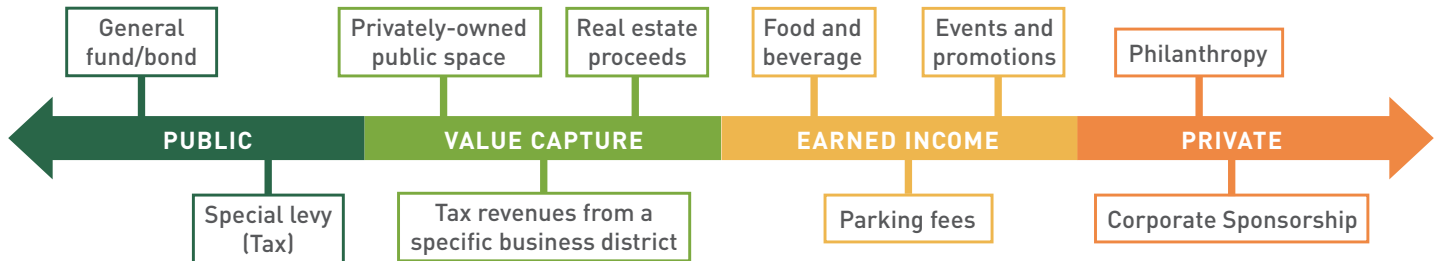
- + 9-holes of golf (Total: 18 holes)
- + The First Tee
- Adventure play area
- Eco-education center
- Natural play area
- Restored forest land



# Park Operations

## A SPECTRUM OF PARK FUNDING OPTIONS

There is a spectrum of ways that parks can be funded. We are working to find the right mix of funding sources and approaches, great parks successfully and sustainably operate:



## LEARNING FROM OTHER SUCCESSFUL PARKS

### SHELBY FARMS

Memphis, TN - 4,500 acres

#### How does it operate?

- Capital funding came primarily from philanthropy and grants
- Shelby Farms Park Conservancy is in charge of operations & maintenance, fundraising, & programming
- Unique tiered membership program supports operations

#### What is its funding source?

- 18% Public Sector
- 34% Earned Income
- 48% Philanthropy



### FOREST PARK

St. Louis, MO - 1,293 acres

#### How does it operate?

- Conservancy is in charge of fundraising, managing capital projects, and an increasing portion of operations & maintenance
- Operations & maintenance is funded by philanthropy
- Capital funding came from a city bond

#### What is its funding source?

- 30% Fundraising and Contributions
- 67% Endowment and Return on Investments
- 3% Other Income



### BUFFALO BAYOU PARK

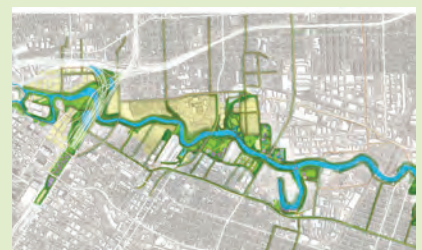
Houston, TX - 160 acres

#### How does it operate?

- Early-stage capital funding will come in large part from philanthropy
- Buffalo Bayou Partnership will be responsible for operations & maintenance, fundraising, capital improvements
- Operations & maintenance funding will come from public sources, earned income, and value capture

#### What is its funding source?

- 89% Value Capture
- 5% Public Sector
- 4% Earned Income
- 2% Contributed Income



# Connectivity

## NEIGHBORHOOD CONNECTIONS

Part of making Greenwood Park a vibrant and exciting park destination is to consider how people get there: by car, on bicycles, and on foot. Through analysis of existing conditions, the surrounding context, and relevant city-wide plans, the Master Plan has identified Park Connectors, which are key street segments for streetscape improvements to allow more people to have a delightful and convenient way to arrive at Greenwood Park. These improvements would be implemented through partnerships among multiple agencies in the City and Parish.

### Priority Park Connector










Improvements for Priority Park Connectors will create a more walkable and bikeable condition for pedestrians, and create a gateway experience that leads people towards Greenwood Park.

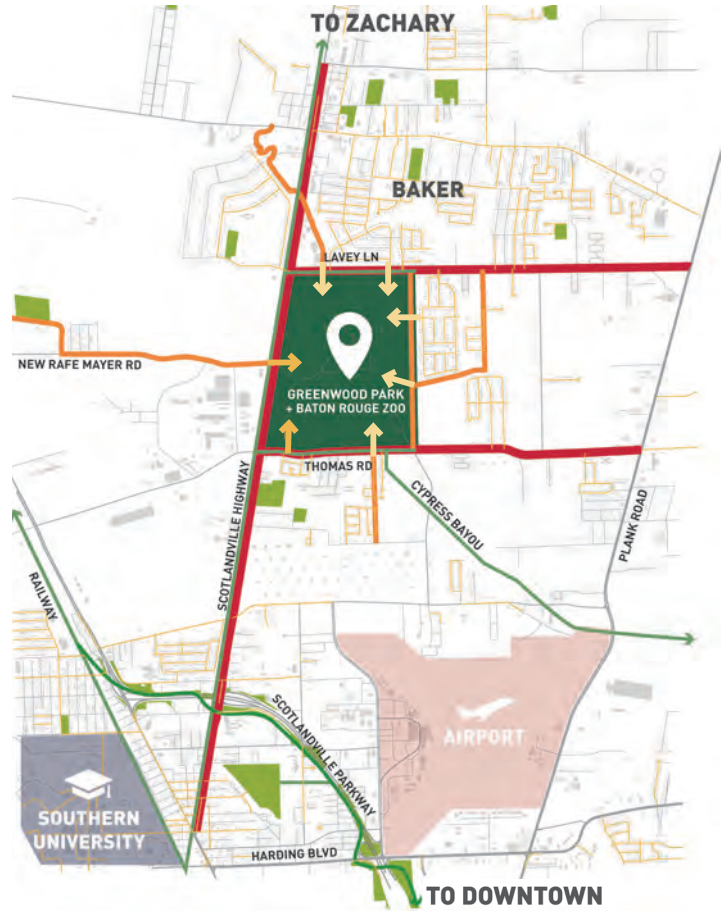
### Secondary Park Connector

Improvements for Secondary Park Connectors will focus on completing sidewalk connections and creating walkable off-street paths to allow more people to have convenient access to the park.

### Trail Connections

Building off existing trail planning this master plan will identify priorities to position Greenwood as part of a larger green network.

-  Existing Park Entrance
-  Proposed Additional Entrance
-  Priority Park Connector
-  Secondary Park Connector
-  Existing Sidewalk
-  Existing Trail
-  Potential Future Trail
-  Building Footprint
-  Park



## ENVISION A NEW GATEWAY TO THE PARK AND ZOO!

### GREENWOOD GATEWAY

Sidewalks and a bike lane connect down to Southern University. Street trees lighting and signage mark that you are entering the Greenwood Parkway. At the I-110 and Highway 19 Intersection a Gateway Marker points you to the Zoo!

### THE PARKWAY

Reforested edges visually buffer the adjacent industrial lands while an off-street trail allows for bikers and pedestrians to connect with Greenwood Park. As you get closer to the Park and Zoo signage and lighting guide your way!

### PARK PROMENADE

Reforested edges visually buffer the adjacent industrial lands while shaded sidewalks and a bike lane meander through the park. Signage, lighting, and street trees create a visual motif that you are at Greenwood Park.

### THE BAKER GATEWAY

Sidewalks and a bike lane connect up into Baker. Street trees lighting and signage mark that you are entering the Greenwood Parkway. At the Groom Rd and Highway 19 Intersection a Gateway Marker points you to the Zoo!

### NORTHERN PARKWAY

Strategic street tree planting and an off-street trail connect cyclist north towards Zachary and create a more pleasant drive along Highway 19.





# Connectivity



## ESTABLISHING GREAT EDGES

### EXISTING



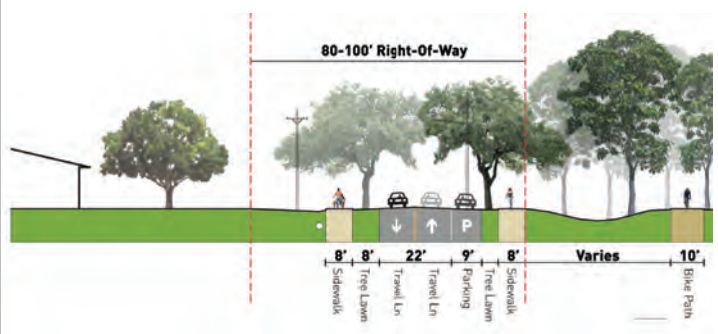
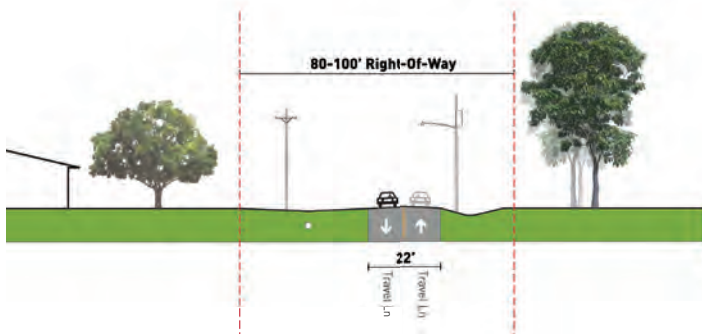
The existing park edges along Greenwood Park do not support active modes of transportation or healthy living options. There are limited sidewalks, trees, and other amenities that you have said that you wanted! We are currently working with BREC and other partners to understand the opportunities and constraints for the three main edges.

### PROPOSED

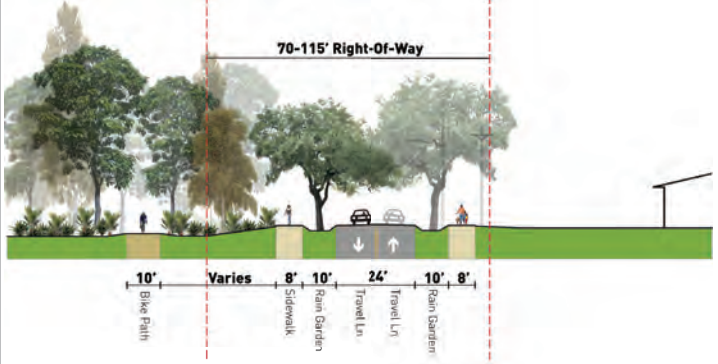


The future vision for the edges of the park is born out of conversations with you and our initial analysis that was presented at the last public meeting. The main goal is to provide a visual identity for the park, while creating safe and comfortable places for pedestrians and bikers utilizing vegetation, pathways, signage and other means to create a great place.

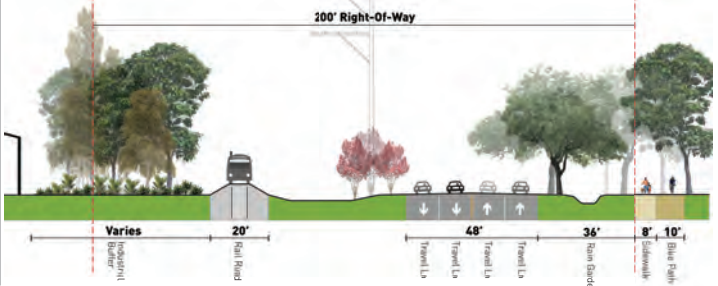
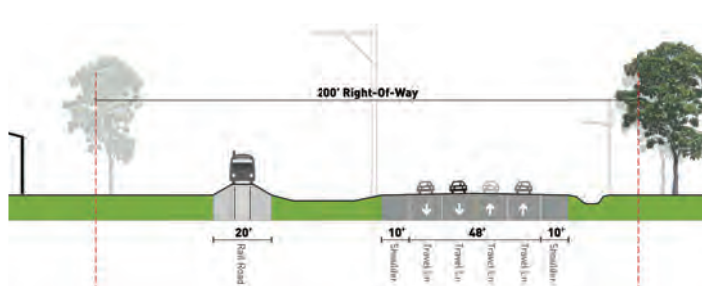
### LAVEY LANE LOOKING EAST



### THOMAS ROAD LOOKING EAST



### HIGHWAY 19 LOOKING NORTH



**5**

**TELL US  
ANYTHING**

**Want to answer these questions later? Or know someone who couldn't make it to this meeting?**

**TAKE THE SURVEY ONLINE:  
[tinyurl.com/Greenwood-Survey2](https://tinyurl.com/Greenwood-Survey2)**

**Have a question?**

Let us know by filling out a card at the check-in table.