



NOTICE OF PUBLIC MEETING

Date of Notice: November 20, 2024

Time posted: 4:10 p.m.

Pursuant to the provision of Title 42, Section 19, Louisiana Revised Statutes, notice is hereby given of a public meeting of a regular session of the Selection of Professionals Committee of Recreation and Park Commission of the Parish of East Baton Rouge.

DATE: November 21, 2024
TIME: 4:30 p.m.
PLACE OF MEETING: BREC's Administration Building
6201 Florida Boulevard – Room 1801
Baton Rouge, Louisiana

AGENDA

- I. Call to Order
- II. Roll Call
- III. Action Items

AUTHORIZE THE SUPERINTENDENT, COREY K. WILSON, to execute contracts and necessary documents for the following projects:

- a. Resolved, That the Commission approve the following Individual Service Agreements with the listed vendors to provide the listed scope of work, as part of the 2025 Marketing Plan, for individual contract totals of the following amounts for 2025, as presented; contingent on the overall budget adoption, allowing for additional spending from contingency funds as needed not to exceed the overall marketing budget.

Vendor	Grand Total	Media Type
Feigley Communications	\$156,425.00	Digital
WAFB	\$99,890.00	Digital, Social Media, TV
Lamar	\$84,825.00	Visual Display
Cox	\$84,750.00	Digital, Social Media, TV
225 Magazine	\$82,220.50	Digital, Print, Social Media
The Advocate	\$71,500.00	Digital, Print, Social Media
Guaranty	\$63,850.00	Radio
Blue Cassette	\$53,000.00	Video Production
WBRZ	\$49,000.00	Digital, TV

- b. Resolved, That the Commission approve Amendment No. 1 for \$20,000 to the 2024 contract with Hope Ministries of Baton Rouge to complete the services provided for in the agreement. The original contract amount was \$70,000; the new contract amount is \$90,000 with the term ending on December 31, 2024.

- IV. Adjournment

Corey K. Wilson, Superintendent
Recreation and Park Commission
for the Parish of East Baton Rouge
6201 Florida Boulevard
Baton Rouge, LA 70806
(225) 272-9200

In accordance with the Americans with Disabilities Act, if you need special assistance, please contact Wendy DeVall, at (225) 272-9200 ext. 1380, describing the assistance that is necessary.