



YOUR PARKS, OUR PURPOSE

Together, we have created a national Gold Medal winning park system for East Baton Rouge Parish. *How?* A history of consistent investment, supporters who imagine big and a lot of planning and hard work to turn those ideas into reality.

Pivotal Year for Parks

In November, voters will be asked to approve **two vital tax millages comprising 65% of BREC's CURRENT budget**, continuing years of support and investment that set BREC apart from park systems across the country.

These Tax Millages Have Completely Transformed Most of BREC's 175 Parks

BREC.ORG/IMAGINEYOURPARKS3

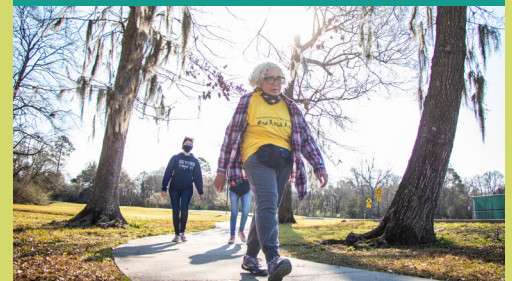
CREATED LIBERTY LAGOON



CREATED COMMUNITY PARKS



BUILT MILES + MILES OF WALKING TRAILS



These Funds Will Be Used to Implement the Third Imagine Your Parks Plan

Conceptual renderings + examples of what could be done with funding.

FUTURE PHASES OF THE REIMAGINATION OF THE BR ZOO



CREATE STATE-OF-THE-ART RECREATION CENTERS



BUILD MORE GREEN INFRASTRUCTURE FOR FLOOD PREVENTION



Significant Economic Impact BREC.ORG/YOUR-PARKS-OUR-PURPOSE

BREC'S annual economic impact in East Baton Rouge Parish is more than **FOUR TIMES** what it collects in ad valorem revenue. A Trust for Public Land study found that BREC's economic impact to the parish through recreational value, environmental benefits, healthcare cost savings, natural stormwater management, and more was approximately \$318 Million in 2023 when ad valorem tax revenue was \$73 Million.

Learn More about BREC's Impact on East Baton Rouge Parish BREC.ORG/PARKPERKS



Funding a GOLD MEDAL SYSTEM



Two Permanent Property Tax Millages

Originally approved at .6 and .4 but increased over time

1947

.63 mills [any purpose]

1954

.42 mills [any purpose]

Two 10-year Millages

1964

6.2 mills [2.05 Capital Improvements + 4.15 mills Operation & Maintenance]

increased from 1 to 2 mills in 1974 | increased to 4 mills in 1994 | increased to 6.2 mills in 1994

★ ON THE 2024 BALLOT

1966

3.96 mills [Operation & Maintenance]

One 20-year Millage Completely Transformed the Park System!

2004

3.253 mills [Imagine Your Parks Capital Improvements + Operations & Maintenance]

★ ON THE 2024 BALLOT

In total, BREC is approved to levy 18 mills; however, the agency has never sought voter approval to levy the full amount allowed by law.

Instead, BREC leadership has chosen to levy 14.038 to 14.463 for the last 20 years, even with the significant growth of the system and financial needs above its taxing authority. An EBRP homeowner with a home valued at \$200,000 pays less than \$200 per year for parks and recreation services, which equates to approximately \$1.65 per park per year.

BREC is a nationally accredited, three-time Gold Medal winning park system that offers over 6,600 acres of park land and natural greenspace, consisting of 175 parks, 5 golf courses, a Zoo, a waterpark, over 100 miles of various types of trails, and much more!

